



TIER 1: Local Essentials Package – \$550 - \$1,099/month

(Designed to run only during slow business days to maximize customer traffic.)

- ✓ **Location Extensions Ads** – Expands visibility for local searches.
- ✓ **Call Extension Ads** – Encourages direct phone inquiries from potential customers.
- ✓ **Branded Campaigns** – Targets existing customers and local audiences with brand awareness ads.
- ✓ **Promotion Extensions** – Allows members to feature special discounts or deals.
- ✓ **Monthly Updated Ad Pricing (Up to 5 Featured Menu Items)**

TIER 2: Starter Growth Package – \$1,100 - \$1,999/month

(Enhances Tier 1 with advanced remarketing and customer engagement tools.)

- ✓ **Includes all services in Tier 1.**
- ✓ **Dynamic Menu Ads**

TIER 3: Custom Growth Package – \$2,000 - \$4,999/month

(Advanced automation, personalized marketing, and strategic support.)

- ✓ **Includes all services in Tier 2.**
- ✓ **Access to an Account Manager** – Provides direct support for **strategy discussions, ad optimization, and troubleshooting.**
- ✓ **Email Automation**

TIER 4: Custom VIP Package – \$5,000+/month

(Comprehensive, hyper-personalized campaigns for maximum impact.)

- ✓ **Includes all services in Tier 3.**
 - ✓ **Hyper-Tailored YouTube Ad Campaigns**
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